

FRANCHISE TURKEY

With our years of experience with a wide range of brands and investors, we combine the right investment with the right brand. Our adventure started in 2009 and has grown exponentially over the years. By focusing our goals on success, we treat ourselves and our business partners with respect. In any case, we always support them.

We open the way and vision for our brand through a network of investors from Europe to the Gulf countries, we train and support their development first in the domestic market and then abroad. We are happy to work with you with our analytical thinking, decision-making mechanisms and strong team.

FRANCHISE TURKEY

Hakan Kadir Erdemir

Hakan Kadir Erdemir has been in the franchise business since 1998, founded FranchiseTurkey in 2009, and advises numerous domestic and foreign companies and brands.

He has 13 years of experience in establishing and managing systems ranging from technological infrastructure to franchise candidate production processes. He has developed software for many fields and sectors in Europe, the UK and Turkey, with particular expertise in e-commerce.

FRANCHISE TURKEY

Franchise

Our services to Investors;

- Opening a franchise branch
- Buying and managing a regional franchise (master franchise)
- Developing business with the brand
- Buying a brand
- Partnering with a brand
- Building a brand

Sectors

Priority sectors we work in

- Food (HuQQabaz, Bursa Kebap Evi, North Shield etc.)
- Beauty Center (Neslim Gungen, Melisa Soydemir etc.)
- Textile (Koton, LCWaikiki, B&G Store etc.)
- Leather apparel (Tergan, Desa Deri etc.)
- Real Estate (Coldwell Banker, RE/MAX etc.)

FRANCHISE TURKEY

Social Media

Join and follow us

https://linkedin.com/in/franchiseturkey

FRANCHISE TURKEY

Our Website

Since 2009, we have been on the 1st row or 1st page on Google in many countries and many brands.

https://franchiseturkey.com

FRANCHISE TURKEY

Our Traffic

In total, we receive traffic from 67 countries on Google. 89% of our visitors come from Google searches

		4.750 Toplam Yüzdesi: %100,00 (4.750)	4.680 Toplam Yüzdesi: %100,21 (4.670
1.	Turkey	**4.178** (%87,79)	4.105 (%87,7
2.	Germany	**96** (%2,02)	93 (%1,9
3.	United States	**85** (%1,79)	84 (%1,7
4.	China	**75** (%1,58)	75 (%1,6
5.	Russia	**49** (%1,03)	48 (%1,0
6.	France	**27** (%0,57)	26 (%0,5
7.	Netherlands	**25** (%0,53)	25 (%0,5
8.	Azerbaijan	**22** (%0,46)	22 (%0,4
9.	Austria	**21** (%0,44)	21 (%0,4
10.	(not set)	**18** (%0,38)	18 (%0,38)

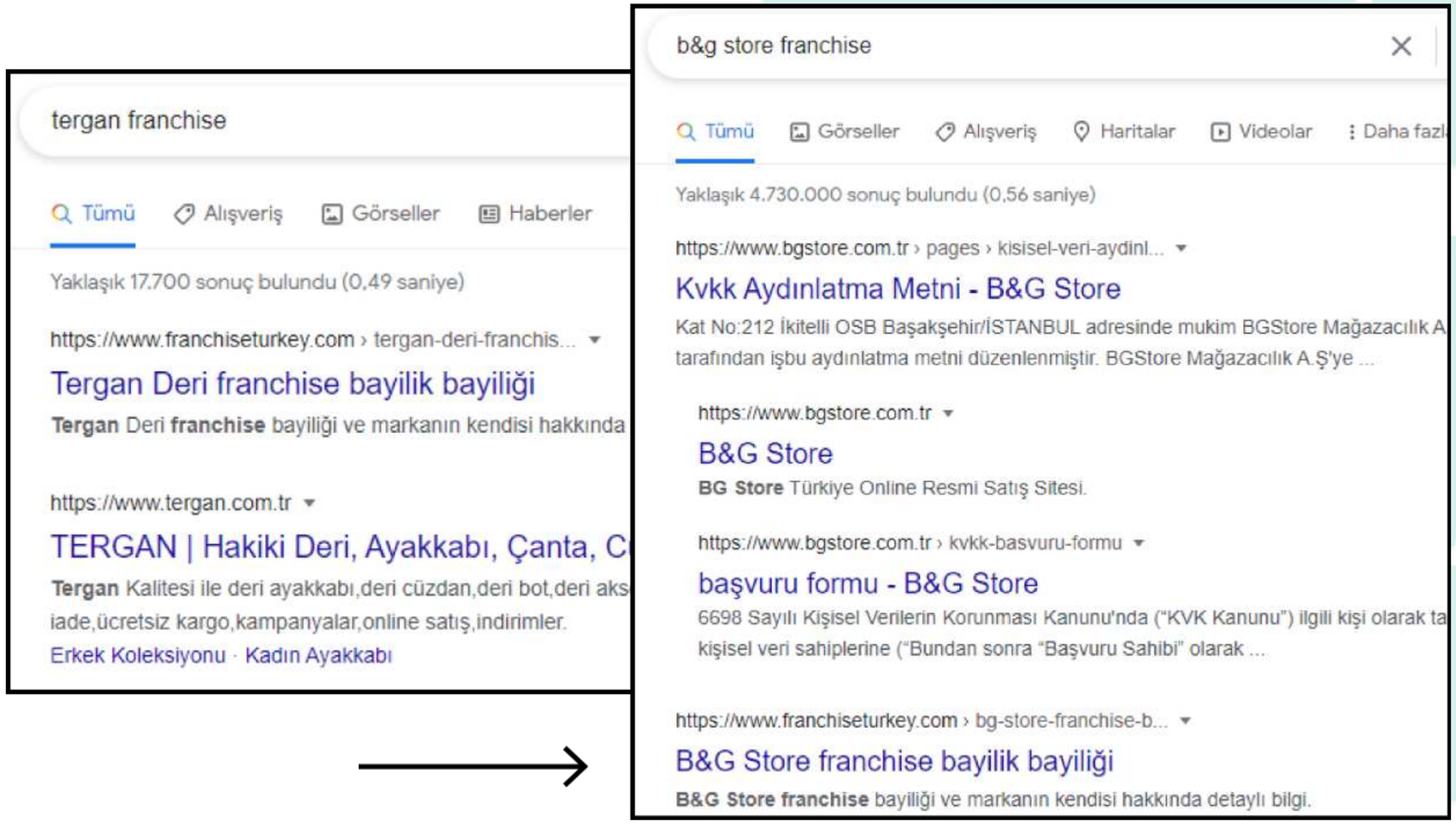
	Default Channel Grouping	Edinme Kullanıcılar	Yeni Kullanıcılar	Oturum
		4.750 Toplam Yüzdesi: %100,00 (4.750)	4.680 Toplam Yüzdesi: %100,21 (4.670)	5.534 Toplam Yüzdesi: %100,00 (5.534)
☐	1. Organic Search	**4.286** (%89,91)	4.213 (%90,02)	4.984 (%90,06)
☐	2. Direct	**387** (%8,12)	377 (%8,06)	450 (%8,13)
☐	3. Referral	**83** (%1,74)	79 (%1,69)	87 (%1,57)
☐	4. Social	**11** (%0,23)	11 (%0,24)	13 (%0,23)

18	(%0,33)	%55,56

FRANCHISE TURKEY

Our ranking

Our success rate in searches is 90%



Thank You

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